

Travel Speech



Buchholz

GARRETSON
BLUE DRAGONS

1. Purpose -

- To sell a vacation package that includes the following: airfare, hotel, restaurants, and multiple activities
- To stay within budget and meet the client's expectations while utilizing the most of your time and budget
- To inform people about a destination and what it has to offer
- To use visuals and technology during your presentation to enhance your point

2. Standards -

- Speaking and Listening—Peer Evaluations, Your Speech
- Writing—PowerPoint/Prezi/Keynote Composition, Works Cited

3. Length -

- Your speech should be between 6 to 7 minutes long.
- 5-8 minutes is your time frame, anything under 5 minutes is severely lacking in detail, explanation, and substance and will be penalized. This does not assure if you go over 5 minutes, that you will do better than a D. You must practice, practice, practice!

4. Speech -

- You will use PowerPoint, Keynote, or Prezi for this speech.
- You will put together a week long vacation package within budget
- Your classmates will vote for their top three destinations based on the speech, not their personal opinions of where they would like to go.

5. Rules -

- You must have a PowerPoint, Keynote, or Prezi as a visual aid for this speech. This, and only this, will serve as your outline.
- There must be at least 10 slides/transitions for your presentation—if you talk about each slide for 30 seconds, that meets your five minute minimum
- Your travel package needs to encompass seven days (one full week)
- You need to include at least five unique activities and five restaurants
- Include images of locations and breakdowns of costs
- Make sure you include a quick synopsis of your destination (including where it is located).
- Include interesting facts and details, such as location, about your chosen destination
- Budget Includes: \$2,500 for continental US, \$3,500 for Alaska, Hawaii, Mexico, Canada and tropical islands in the proximity, \$5,000 for others (Europe, Asia, Africa, Australia)
- A Work Cited slide must be at the end of your presentation. Must also have at least 3 sources cited on that page.
- Your Work Cited needs to be in the correct format—do not copy paste the URL link.

6. Helpful Hints -

- Pick a type of client you want to appeal to. Don't just pick random activities; make them make sense.
- Look at websites like: Travelocity, Priceline, Kayak, Hotels.com, AAA.com...
- Focus your information on what there is to do...not the price.
- Feel free to bundle hotel, flight, and car rental (if needed)
- Don't forget about monetary conversions (i.e. dollars to Euros) and other fees (tips for drivers/restaurants, baggage fees, etc)
- This is a combination of an informative speech (telling about the destination and its activities) and a persuasive speech (appealing to your client and convincing them to invest in your travel package other the other travel agents pitching vacations).
- Stay in budget, but get the most money out of the client as you can while still meeting their expectations.